

MANDINGMORRY ENTERTAINMENT Presents
AN IBRAHIM CEESAY FILM

Sheick Omar
Sawaneh

Ida
Bidwell

Fatima
Jabbe

Vivi Amie
Chris

Lamin
Tamba

Fanta
Ceesay

John Charles
Njie



SARATA

An
Ibrahim Ceesay Film

Production Designer Daniel Constant Nzima Line Producer Mam Lisa Camara Costume Designer/Make up Fátima Gassama Associate Producer (s) Luckman Jaji, Adams Wilfred, Sirah Jallow, Gee kaitala
Executive Producer (s) Vivi Amie Chris, Fatim Badjie, Ousainou Dambell, Momodou Kwidiim Toure, Haruna Drammeh, Editors Lamin Manneh, Pedro Tomé
Director of Photography Alhagie Manka Music by Silver P Ceesay, La' Heene K'Henjaly Screenplay by Aikay Osunbor Produced and Directed by Ibrahim Ceesay



INTRODUCTORY STATEMENT

Sarata is a film about the dangers of cervical cancer and the need for young girls and women to go for regular checkups. Cervical cancer occurs when the cells in the cervix begin to grow and replicate in an abnormal and uncontrolled way. When this happens, the body cannot organize these cells for normal function and the cells form a mass that is called a tumour. Malignant tumours in the cervix can spread to other parts of the body, crowding and destroying normal cells and can lead to death if not treated on time. Cancer of the cervix is the commonest cancer and the leading cause of cancer mortality among women in developing countries.

Most cervical cancer is caused by a virus called human papillomavirus, or HPV. You can get HPV by having sexual contact with someone who has it. There are many types of the HPV virus. Not all types of HPV cause cervical cancer. Some of them cause genital warts, but other types may not cause any symptoms.

Most adults have been infected with HPV at some time. An infection may go away on its own. But sometimes it can cause genital warts or lead to cervical cancer. That's why it's important for women to have regular Pap tests. A Pap test can find changes in cervical cells before they turn into cancer. If you treat these cell changes, you may prevent cervical cancer.

Cervical cancer kills more than 288,000 women each year worldwide and disproportionately affects the poorest, most vulnerable women. At least 80 percent of cervical cancer deaths occur in developing countries, with most occurring in the poorest regions - South Asia, sub-Saharan Africa, and parts of Latin America.

Health care providers in developing countries regularly see women with advanced, incurable cervical cancer. At this late stage, there is little they can do to save women's lives. Even drugs designed to ease cancer pain often are unavailable. Yet cervical cancer can be readily prevented, even in women at high risk for the disease, through screening and treatment using relatively simple technologies. When precancerous changes in cervical tissue are found and the abnormal tissue successfully treated, a woman will not develop cancer. This film will help educate young girls and women about cervical cancer and will encourage and motivate them to go for regular check-ups and serve as an advocacy tool against cervical cancer.

We have realized the power of film in communicating messages to policy makers, children, communities, religious and opinion leaders and parents.

Mandingmorry Entertainment intends to use *films as a tool for change* and social transformation in form of edutainment (education through entertainment) and

infotainment (information through entertainment) in form of peer education activities, outreach and media programmes.

Film has always been a bridge between education and entertainment. From the earliest times, film has been used to spread news, share history, or educate people about events outside of their communities.

Audience members often relate to characters on television and are motivated to participate in interactive opportunities for discussing the controversial and sensitive issues of sexuality, intravenous drug use, violence against girls and women, child abuse, environmental hazards, and other social issues affecting young people and communities.

Film can strengthen the emotional and psychological appeal of messages and provide a believable and interesting way to explore sensitive issues, particularly among young people. Using film as a creative educational tool provides an opportunity to debunk myths, present a balanced view, and influence behavior. If used effectively, it is an excellent way to present sensitive topics not usually discussed in public, particularly in educational settings.

Our intention is that this film serves as an effective tool in raising awareness about cervical cancer. We will be launching a series of campaign against cervical cancer in collaboration with relevant partners.

PRODUCER/DIRECTOR PROFILE



Ibrahim Ceesay is multi talented creative director and award winning film-maker. He holds leadership positions with several youth led regional and international organizations and currently serves as the Executive Coordinator of the African Youth Initiative on Climate Change (AYICC), the biggest youth climate movement in Africa (with 42 country chapters) and Chairperson of the African Youth Panel Advisory body to the Danish Africa Commission. Prior to his current position, he worked with the Gambia National Commission for UNESCO as Administrator/Secretary General of the National Federation for UNESCO Clubs and Centres. He has facilitated and was involved in several youth development processes at the African Union, UN and other International Organizations, as a youth expert.

Ibrahim is a recognized national and international arts advocate and has been involved in theatre and film-making for over 10years. He was groomed and mentored by the legendary Gambian playwright and theatre director Janet Badjan Young. He started his artistic career in school as a drama group leader and helped his school win various competitions. He developed a keen interest for films and started as a young actor and production assistant in several films like “Banjul Cops” among others and has proved his sharp skills for film-making when he served as Artistic Director on his first film in 2006 entitled “General in the War Frontline” an advocacy film on HIV/AIDS sponsored by the National Aids Secretariat. He has since been involved in the production of several local and international documentary and feature length film projects. He was a crew member of the multi award winning film including the African Movie Academy Awards “Mirror Boy” where he served as Assistant Director and Continuity.

Ibrahim Ceesay a.k.a (Digital) has established himself as one of the most consistent and prolific independent film-makers in the Gambia. Ibrahim Ceesay is the Founder/Executive Director of Mandingmorry Foundation for Performing Arts (MANFOPA) an arts advocacy organization he founded in 2011 to promote professionalism, mentorship, and excellence and livelihood opportunities for youths in the performing arts and creative industries of the Gambia.

Mandingmorry Entertainment and Mandingmorry Theatre are production unit/performing arts branch of MANFOPA.

In 2012, with the support of the Roskilde Festival Society of the Denmark, he founded the Mandingmorry Academy of Music (MAM), the only professional music training centre for young and upcoming artists.

Ibrahim Ceesay is the Founder/Technical Advisor to the Arterial Network- The Gambia, a continental network of artists, cultural activists, arts Non-Governmental Organizations (NGOs), cultural enterprises and others committed to developing African music, dance, theatre, literature, craft, design, visual art and film in their own right and as means of contributing to democracy, human rights and development in Africa. He is also the Vice President of the Collecting Society of The Gambia.

He currently serves as Board Member, and was former Secretary General of the Musicians Union of The Gambia (MUSIGAM). A media consultant and former part-time drama teacher at the American Embassy School of Banjul.

His last film "The Hand of Fate" is the 1st Gambian film to make it for international screenings, selling the image of the country and putting The Gambia in the map of top countries that produce quality films.

This enriching and highly educative film "The Hand of Fate" based on the book written by renowned Gambian Playwright and Theatre Director Mrs. Janet Badjan Young and Produced & Directed by Ibrahim Ceesay. The Hand of Fate has been premiered and screened in The Gambia on the 1st February 2013 and was reckoned by many as the biggest movie event in The Gambia. The film was also screened in Ethiopia as part of the African Union 50th Anniversary Celebrations, screened in Paris-France as part of the UNESCO Africa Week and subsequent screenings also took place in Sweden, Denmark and Norway. It is the 1st Gambian film to make it for international screening. The film currently won "Best Indigenous Film" at the prestigious Nollywood and African Film Critics' Awards (African Oscars) held in Washington D.C. on the 14th of September 2013. The film was also screened at the Gambian Embassy in Washington D.C and a copy handed over to the Embassy.

He was nominated in 2012 by Youth Hub Africa an online platform for youth engagement in Africa, as one of the 12 most influential youth leaders in Africa. He was recently nominated as the "**Personality of Year 2013**" in Gambia by the News and Report Weekly Magazine and won the "**Youth Leader of the Year Award 2013**" for his outstanding work and contribution to youth empowerment and development in Gambia.



SYNOPSIS

“SARATA”

‘SARATA’ is a story based on deceit, love, betrayal and challenges faced by young women, in an attempt to better their lives. Sarata is a young, beautiful, and well brought-up village girl, who falls in love with a young man Abdou and wants to wait for marriage before she engages in sex. With the unpredictable situations of life, she moves over to the city as an orphan for better care. Sarata soon becomes but very savvy and sexy, living a wild and care free life.

ABDOU – Sarata’s Childhood lover has respect for her bride as they dream for a future together. He had a promise from Sarata that she will keep herself for him and he waited on that.

After years of separation, in Banjul now, he successfully takes over his father’s business. He is determined to search out for Sarata, the one woman that meant everything to him and build a life with her. However, he meets Sarata in the most unexpected scenario, which changes their destiny, but not the strength of their love. He had lost her once and no matter her past, he is ready to save her.

FILM CREDIT FOR SARATA

Produced and Directed by

Ibrahim Ceesay

Original Story

Vivi Amie Chris

Screenplay

Aikay Osunbor

Production Manager

Mam Lisa Camara

Director of Photography

Alhagie Manka

Assistant Director/Continuity

Danny Constant

Character List

Sarata	Vivi Amie Chris
Astou	Fatima Jabbe Maada Bio
Abdou	Lamin Tamba
Nyima	Fanta Ceesay
Ida	Ida Bidwell
Mr. Philips	Shiekh Omar Sawaneh
Mr. Camara	John Charles Njie
Kaddy	Monica Davies
Doctor 1	Dr. Hassan Azadeh
Doctor 2	Shiekh Tijan Sonko
Abdou's Mum	Fatima Suzy Joh
Sarata's Mum	Fatima Suzy Joh
Jujuman	Dodou Kanyi
Abdou's Mum	Suzy Fatima Joh
Sarata's Mum	Michelle Gomez
Kunta	Mbaye Bittaye
Foday	Waka Jagne
Business Man	Felix Ceesay
Little Village Boy	Ebrima Manneh

Executive Producer (s)

Vivi Amie Chris
Fatim Badjie
Ousainou Dambell
Harona Drammeh
Momodou Kwidjim Toure

Associate Producers

Luckman Jaji
Adams Wilfred
Sirah Jallow
Gee Koitala
Sheku Mohamed Kuyateh

Set Design/Props

Yankuba Jaret

Editor

Lamin Manneh

Assistant Editor (s)

Pedro Tome
Babucarr Manka

Production Designer

Daniel Constant

Location Manager

Muhammed Sumareh

Catering/Welfare

Hassan Cole

Make Up/Costume

Fatisha Gassama

Production Sound

Tapha Kinteh
Pa Ebou Sosseh

Supervising Sound Editor

Wole Rondell

Production Coordinator

Nyima Sillah

Production Assistants

Nuha Fadera
Ansu Mboge
Malang Fatty
Mamadou Salieu Jallow

Post Production Coordinator

Pedro Tome

Post Production Assistant

Kalilu Banja

Yusupha Njie

Song Credits and Scores

Silver P Ceesay

B-Master

La' Hcene K'Henjaly

Benjahmin

Bajally Susso

Singateh

Hak Samadhi

Suramericana Production

Jalimadi Kanuteh

Richard Bona

Ceesay Digital

Special Thanks and Appreciation

Lamtoro Clinic Kololi

DBC Quality Designs and Printing

Ace Communications

Mediamatic

St. Joseph Senior Secondary School

Aja Elizabeth Mariam Dambell

Abisatou Drammeh

Mam Lena Grey Johnson

Mr. Demba Njie

Sara Edwik

Betty Marong

Banjul Night Live

Hot Ink Media

Thomas Ravn Perderson

Isha Fofanna (Mama Africa) of Tanji Village

Alkalo and People of Tanji Village

Alliance Franco Gambienne

Little Havana Restaurant Senegambia

Jojo's Bar and Restaurant

Paradise Suites Hotel

MANFOPA

Children and Community Initiative for Development (CAID)

African Youth Panel (AYP)

Glamorous Boutique

Globus Boutique

Tedungal Media

Eye Motion Online TV

Gambia Radio and Television Services

Unique F.M Radio

AFRICELL

Dreamliner Hotel-Addis Ababa

National Centre for Arts and Culture

Ministry of Youth and Sports of the Republic of The Gambia

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